



Dear TRMA Canada Member,

As President of TRMA Canada, I want to personally thank you for your continued membership and support. Your involvement allows us to bring together leaders from across Canada's telecommunications industry to share knowledge, tackle emerging risks, and develop practical solutions that help our industry.

Looking ahead to 2026, our Board and committees are focused on strengthening the value you receive from TRMA Canada through the following initiatives:

- **Conference Planning Committee** – Delivering an annual conference focused on our 2026 theme, **“Transforming Risk into Opportunity: Protect, Grow, Transform”**, providing a vital opportunity to connect with peers and learn from industry experts.
- **Benchmarking Working Group** – Exploring sustainable, made-in-Canada benchmarking solutions to provide robust, data-driven insights that guide strategy and performance decisions.
- **Education Committee** – Evolving our learning formats to include open panels, virtual roundtables, and e-learning modules to support onboarding, skills development, and leadership growth.
- **Membership & Business Affiliate Engagement Committees** – Ensuring the right mix of telco and business affiliate members, while engaging more actively with affiliates to deliver membership value.
- **Communications Committee** – Enhancing our presence on LinkedIn and other channels, making it easier for you to share TRMA content and events with your colleagues.

Our goal is to make your TRMA Canada membership more valuable each year through improved networking, access to expertise, and tools that drive performance.

Your annual membership invoice is attached. If you have any questions, would like to discuss how to get more out of your participation, or are interested in volunteering on a committee, please feel free to reach out.

Thank you again for your trust and support. I look forward to everything we will accomplish together in 2026.

Mackenzie Rozga

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President, TRMA Canada